



Center for Grants Development

Board Presentation

November 17, 2021

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Who We Are

Gayla Rawlinson Maynard, GPC, Director

Joyce Akins, Manager

Vida L. Avery, Ph.D., Resource Development
Specialist

Sharvon Pipkins Kamaya, Development Coordinator

Kristal Johnson, Development Associate

Illiana Gonzalez, Secretary

About Us:



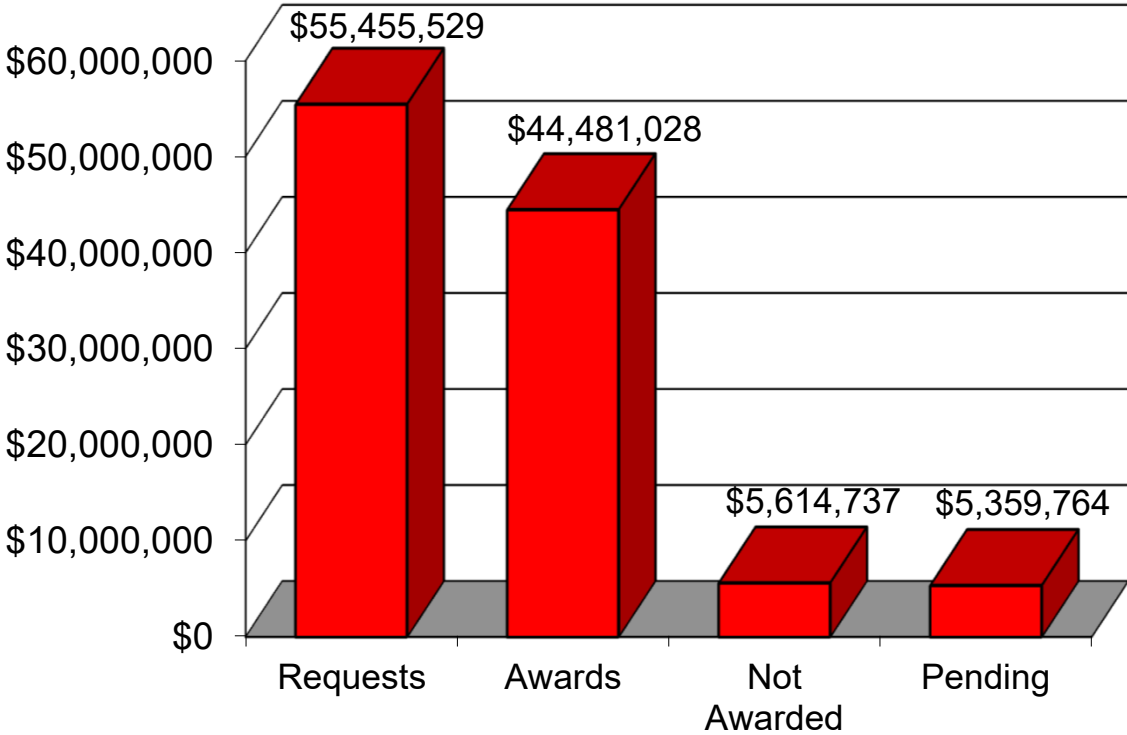
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Services Provided

- ❖ CGD works with HCDE divisions to initiate development strategies that bring together key stakeholders in the community as partners to generate public and private resources to support HCDE projects.
- ❖ CGD extends its grant assistance services to Harris County school districts and charters through announcement of district, school and teacher grants; review of Request for Proposals to assess feasibility of pursuing identified funding; training in grant-related topics; proposal review and comments; and coaching and mentoring of grants development staff.

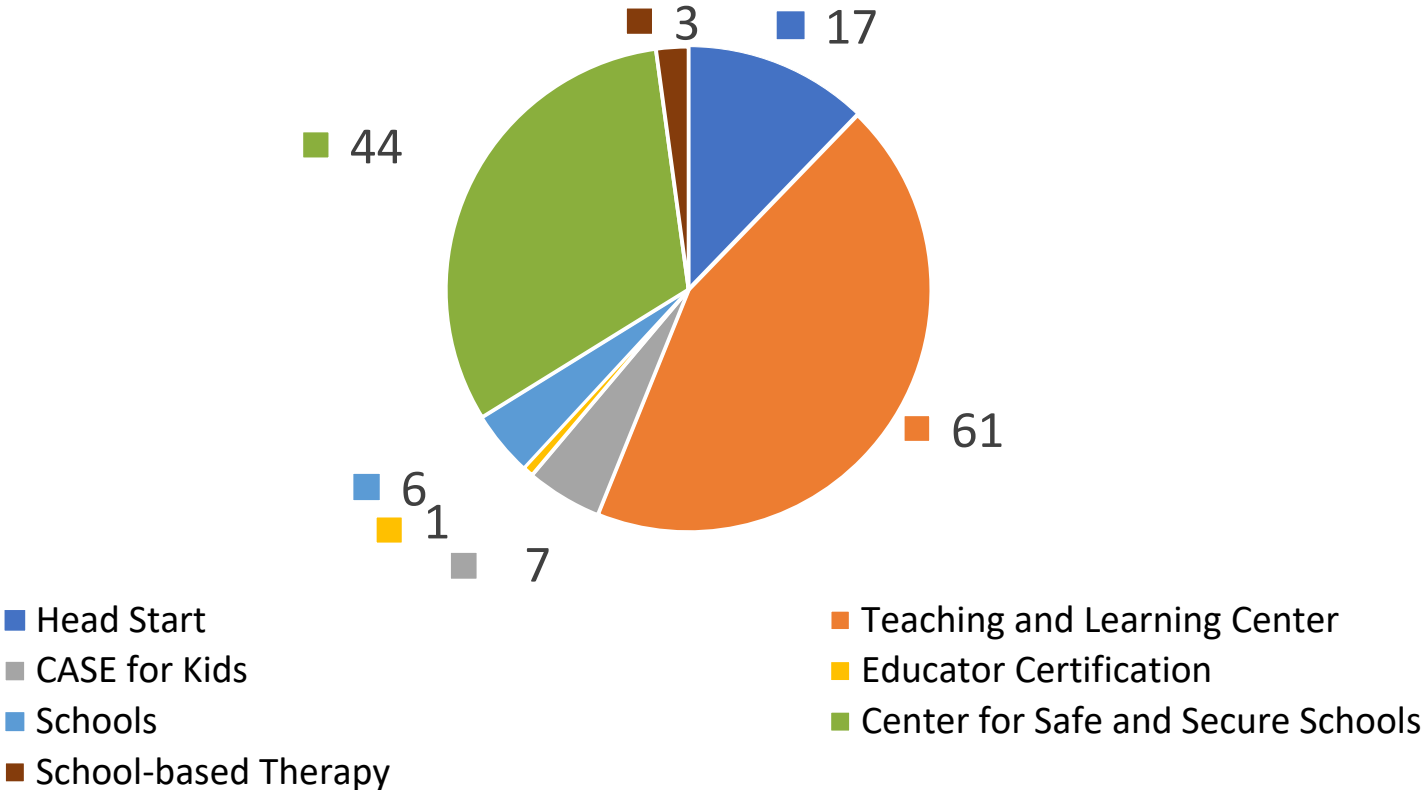
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Data Highlights (2020-2021 Requests and Awards)



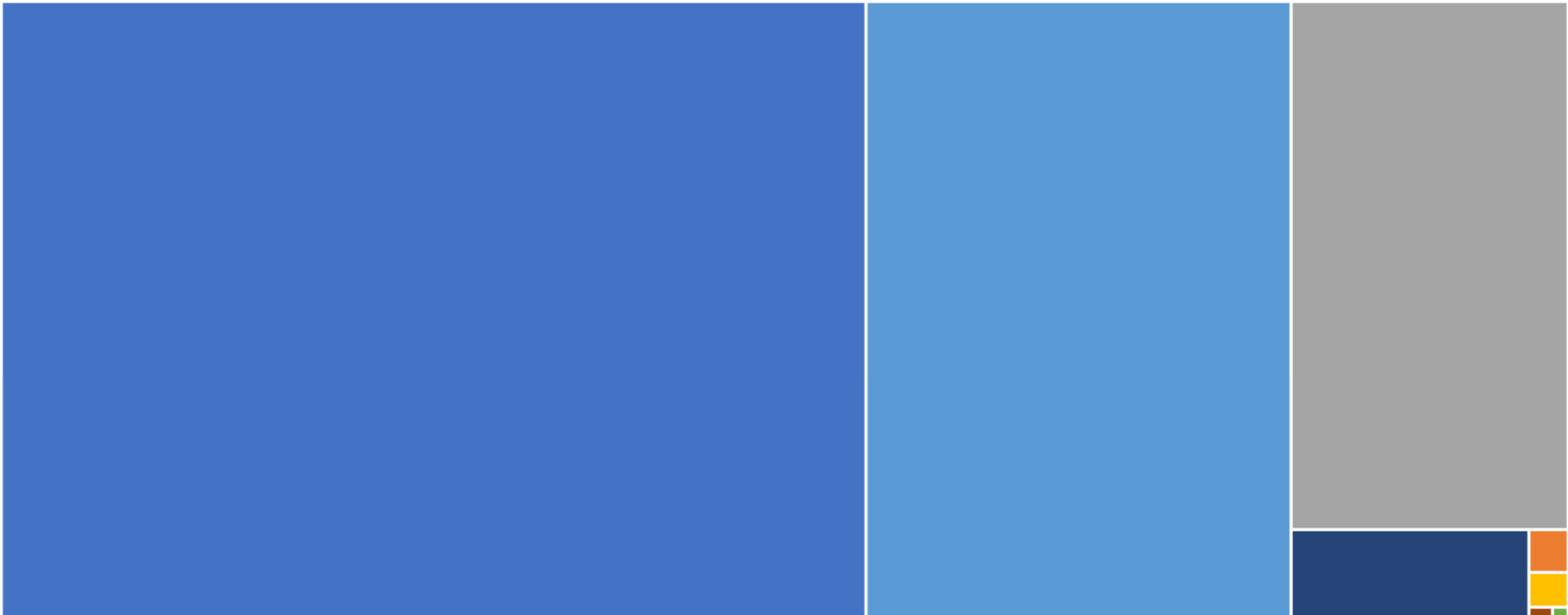
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Data Highlights (2020-2021: Number of Requests by Division)



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Data Highlights (2020-2021: Dollars Requested by Division)

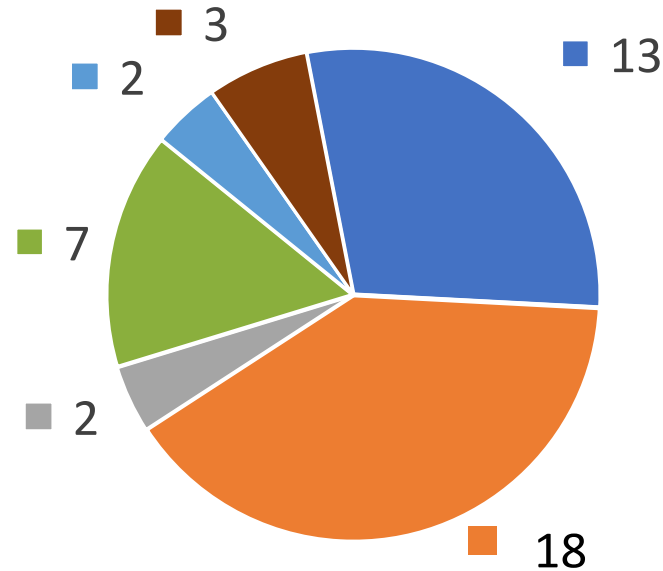


- Head Start
- Teaching and Learning Center
- CASE for Kids
- Research and Evaluation Institute
- Educator Certification
- Schools
- Center for Safe and Secure Schools
- School-based Therapy



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Data Highlights (2020-2021: Number of Awards by Division)



- Head Start
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Data Highlights (2020-2021: Dollars Awarded by Division)



■ Head Start ■ Teaching and Learning Center ■ CASE for Kids ■ Center for Safe and Secure Schools ■ School-based Therapy



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Division Staff Highlights

Gayla Rawlinson Maynard, GPC, in her collaborative work with the Grant Professionals Association (GPA), worked as a mentor with four grant specialists across the country; she also serves as a Regional Representative of GPA for five states

After serving eight years on the Association of Fundraising Professionals-Greater Houston Chapter's Board of Directors, Dr. Vida L. Avery, served her 3rd year on its Committee on Directorship; selected for the 2021 recipient of the M. Anne Murphy Award for Professional Advancement, National Philanthropy Day, Association of Fundraising Professionals, Greater Houston Chapter

Kristal Johnson selected for the United Way Community Building Grants (CBG) Committee for a 7th term; it is her 3rd term on the CBG Site Visit Committee; this was her 5th year as a presenter for United Way's Nonprofit Connection Program; and 2nd term as a member of the Grant Professionals Association Professional Development Committee



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Key Highlights

- ❖ Joined **eight divisions** to submit **133 requests**
 - ❖ Government/public grant proposals
 - ❖ Corporate and foundation proposals
 - ❖ Applications for sponsorships/donations
 - ❖ School district bid proposals
- ❖ Served **4,190 clients** from **196 organizations** with shared funding research, grant-writing training, proposal reviews and technical consultations
- ❖ Held **seven** Quest for Grants Virtual Seminars; presented at **two** virtual meetings/ conferences
- ❖ Acknowledged over **55 donors** who contributed **\$62,484** cash
- ❖ and in-kind donations



Trends

- Increased movement to online application submissions
- Have predetermined expectations of program design; implementation; and expertise of staff leading project
- Want to see a history of collaboration between entities prior to applying for funds
- Expect that applying organization has history of effective programs as evidenced by evaluation
- Require specific program measurements to define program success; in some cases, based on logic model



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Questions?